

RICHNECTAR BUSINESS PLAN (COMPENSATION PLAN)

Business Registration and Action Plan

Any adult (Above 18 years) can sign up for RICHNECTAR's compensation business plan.

Registration

- **Free Registration:** Initial sign-up carries no cost.

Activation Tiers

- **Rich Alpha:** In the RICHA ALPHA category, each individual is required to purchase products for themselves with 0 to 10 BV as PBV (Personal Business Volume).
 - **NB:** -They don't have to buy 10 PBV (Personal Business Volume) at once. It's enough to complete it step by step.
- **Star Business Owner:** In the STAR BUSINESS OWNER category, each individual is required to purchase products for themselves with 10 to 50 BV as PBV (Personal Business Volume).
 - **NB:** -They don't have to buy 50 PBV (Personal Business Volume) at once. It's enough to complete it step by step.

Upgrades and Terms

- **Upgrades:** Users can transition from Rich Alpha to Star Business Owner at any time.
- **PBV Definition:** PBV stands for Personal Business Volume.

Direct and Initial Bonuses (Income Plan)

RICHNECTAR will accurately calculate the daily income received by distributors and provide it to their bank accounts. And 5% amount will be deducted as per the government norms as TDS; the 5% amount will be paid to the government by filing as TDS.

1. **Retail Profit:** Members can earn a retail profit minimum of 20% and maximum of 30%. *For example - if a person buys a product worth Rs. 100/-, he only needs to pay Rs. 80 to the company. He/she will get 20% of Rs. 100/- i.e., Rs. 20 as retail sales revenue.*
2. **First Order Bonus:** This bonus is calculated at a rate where 1 Business Volume (BV) equals Rs 5/-. *(For example - One who sell the product of 50 BV product for the first time, he/she can earn $50 \times 5 = \text{Rs } 250/-$ as first order bonus).*
3. **Matching Bonus:** **RICH ALPHA Tier Volume Requirement:** A Rich Alpha member has to complete Personal Business Volume (PBV) of 10 BV.

Structure: The member builds two teams, labelled Organization 1 (ORG-1) and Organization 2 (ORG-2). Team Volume: Each organization generates a volume of 10 BV (Which means 1:1).

Matching Calculation: A match of 10 BV: 10 BV yields a matching bonus of Rs 100/-.

Daily Ceiling Limit of RICH ALPHA is: The standard daily ceiling for this tier is 5,000/- i.e. (500 BV: 500 BV).

- **STAR BUSINESS OWNER Tier Volume Requirement:** A Star Business Owner has to complete Personal Business Volume (PBV) of 50 BV.

Structure: The member builds two teams, labelled Organization 1 (ORG-1) and Organization 2 (ORG-2).

Team Volume, Matching Calculation: A matching of (ORG-1) 50 BV: (ORG-2) 50 BV yields a matching bonus (1:1) of Rs 500/-.

Daily Ceiling Limit: The standard daily ceiling for this tier is 10,000/-.

4. **GLB (Generation Leverage Bonus):** The GLB (Generation Leverage Bonus) is the income that one who (Referred Person) earn when you help fellow business people to earn income (It's only calculated based on matching income). To get GLB, a person must have to complete his / her 50 PBV, and it will start from STAR 1 rank.

Star 1 - Criteria: - Every Star Business owner must refer directly at least two (2) Star Business Owners from their ORG 1 and ORG 2 respectively then he/she has the eligibility to earn 3 levels of GLB.

Star 2 - Criteria: - Every Star Business owner must be won two (2) Star 1 Business owners in their ORG 1 and ORG 2 respectively and it must generate from their direct referrals. Then they are eligible to earn another 3 levels of GLB.

Star 3 - Criteria: - Every Star Business owner must be won two (2) Star 2 Business owners in their ORG 1 and ORG 2 respectively and it must generate from their direct referrals. Then they are eligible to earn another 3 levels of GLB.

Structure: Every eligible person can get 9 levels (From your direct referrals) of GLB. 1st Level can get 10% 2nd and 3rd Levels can get 5% respectively.

The following table shows the criteria.

GLB-STAR RANK	LEVELS	L1	L2	L3
STAR – 1	3 LEVELS	10%	5%	5%
STAR – 2	3 LEVELS	10%	5%	5%
STAR – 3	3 LEVELS	10%	5%	5%
TOTAL LEVELS	9 LEVELS			

* A person who completes Star 3 rank can get Rs. 25000/- as matching income daily.

* Generation Leverage Bonus calculate only by their Referral Business Generations.

* GLB Will Start from Star-I Rank.

* GLB is considered compressive based on active members.

Following Table Shows the Key Eligibility Income Criteria for GLB

RANK	WITHIN DAYS (CUTOFF)	BASED ON MATCHING BV OR MATCHING INCOME	PENALTY - BASED ON MATCHING BV OR MATCHING INCOME
STAR 1	30	100 BV: 100 BV / Rs 1000/-	150 BV: 150 BV / Rs 1500/- (Then GLB will continue....)
STAR 2	30	150 BV: 150 BV / Rs 1500/-	200 BV: 200 BV / Rs 2000/- (Then GLB will continue....)
STAR 3	25	200 BV: 200 BV / Rs 2000/-	250 BV: 250 BV / Rs 2500/- (Then GLB will continue....)
COORDINATOR	25	250 BV: 250 BV / Rs 2500/-	300 BV: 300 BV / Rs 3000/- (Then GLB will continue....)
EXE. COORDINATOR	20	300 BV: 300 BV / Rs 3000/-	350 BV: 350 BV / Rs 3500/- (Then GLB will continue....)

(Note: GLB's criteria may change depending on the company's revenue and expense figures for its better future.)

- 5. Awards and Rewards:** Awards and rewards may vary depending on business circumstances, as these are performance-based bonuses.

Below mentioned table shows the Awards and Rewards

STAR RANKS	STAR – 1	* BOOT + Certificate + Recognition
	STAR – 2	* BOOT + Memento + Recognition
	STAR – 3	* ORTP + Memento + Recognition
EXECUTIVE RANKS	STAR COORDINATOR – 2,000 BV : 2,000 BV	Smart Watch (1,500/-) + Certificate + Recognition
	STAR EXE. COORDINATOR – 8,000 BV : 8,000 BV	Tab/Smartphone (7,500/-) + Certificate + Recognition
	STAR MANAGER – 28,000 BV : 28,000 BV	Laptop/2 Wheeler Fund (25,000/-) + Certificate + Recognition
ROYAL RANKS	 RICH STAR SAPPHIRE – 1.28 L BV : 1.28 L BV	Car/Equal Gold Fund (1,00,000/-) + Certificate + Recognition
	 RICH STAR EMERALD – 5.28 L BV : 5.28 L BV	Premium Car Fund (5,00,000/-) + Certificate + Recognition
	 RICH STAR DIAMOND – 15.28 L BV : 15.28 L BV	House/Flat Fund (15,00,000/-) + Certificate + Recognition
AMBASSADOR	RICH OMEGA AMBASSDOR - 40 L BV : 40 L BV CASH REWARD – Rs.50,00,000	10% of the company's profits will be distributed equally to those who retain the Ambassador Rank
* BOOT – Business Owners Orientation Training. * ORTP – One Day Residential Training Program.		

Above table shown that a person doing RICHNECTAR's business is based on the matching of BV (Business Volume) of the total business done in his two organizations (ORG 1 and ORG 2). As your (Business Owners) sales grow and you earn more points, your rank will increase, change. The important fact is that the company does not prescribe a specific period for this means that all successful sales people can achieve these achievements. Each new rank gives you (Business Owners) bigger awards and rewards. The corresponding ranks, along with their matching business volume of requirements, and rewards, are shown below.

Star Ranks

These are the starting ranks in the company.

- **Star - 1:** Businessman (Star - 1 achiever) get a BOOT free training session and certificate or medal.
- **Star - 2:** Businessman (Star - 2 achiever) get a BOOT free training session and certificate or medal.
- **Star - 3:** Businessman (Star - 3 achiever) get a BOOT free training session and certificate or medal.

(Note: BOOT stands for Business Owners Orientation Training. ORTP stands for One Day Residential Training Program.)

Executive Ranks

To reach these levels, you (Businessman) need to match specific amount of **Business Volume (BV)** points on both organizations (ORG 1 and ORG 2 respectively) of your team.

- **Star Coordinator (2,000 BV: 2,000 BV):** Rank holders in this category must have matched 2,000 BV in their ORG 1 and 2,000 BV in their ORG 2 respectively. They will get a smartwatch worth Rs. 1,500 from the company or an equivalent amount in the form of a cheque.
- **Star Exe. Coordinator (8,000 BV: 8,000 BV):** Rank holders in this category must have matched 8,000 BV in their ORG 1 and 8,000 BV in their ORG 2 respectively. They (Businessman) will receive a cheque for Rs 7,500, which can be used to purchase a tablet or smartphone else.
- **Star Manager (28,000 BV: 28,000 BV):** Rank holders in this category must have matched 28,000 BV in their ORG 1 and 28,000 BV in their ORG 2 respectively. They (Businessman) will receive a cheque for Rs 25000, which can be used to purchase a laptop or a 2-wheeler else.

Royal Ranks

This higher Royal rank requires more BV points. The required business volume (BV) and its structure for both organizations (ORG 1 and ORG 2) of this category of people who do business by building a large team are listed below.

- **Rich Star Sapphire (1.28 Lakh BV: 1.28 Lakh BV):** Rank holders in this category must have matched 1.28 Lakh BV in their ORG 1 and 1.28 Lakh BV in their ORG 2 respectively. They (Businessman) will receive a cheque for Rs 1,00,000, which can be used to buy a car or gold worth Rs 1,00,000 else.
- **Rich Star Emerald (5.8 Lakh BV: 5.8 Lakh BV):** Rank holders in this category must have matched 5.8 Lakh BV in their ORG 1 and 5.8 Lakh BV in their ORG 2 respectively. They (Businessman) will receive a cheque for Rs 5,00,000, which can be used to buy a premium car or gold worth Rs 5,00,000 else.
- **Rich Star Emerald (15.28 Lakh BV: 15.28 Lakh BV):** Rank holders in this category must have matched 15.28 Lakh BV in their ORG 1 and 15.28 Lakh BV in their ORG

2 respectively. They (Businessman) will receive a cheque for Rs 15,00,000, which can be used to buy a house car or flat worth Rs 15,00,000 else.

Ambassador Rank

This is the highest rank in the RICHNECTAR business system. Those who reach this rank (RICH OMEGA AMBASIDOR) will have a strong team in both the organizations. These rankers must have completed as matching 40 lakh BV: 40 lakh BV in their ORG 1 and ORG 2 respectively. The company will pay a fixed percentage of annual income to businessmen in this category from the profit after auditing every year after all income and expenses. Currently, 10% of the profit thus obtained is divided equally among the individuals who reach the Rich Omega Ambassador rank. Along with this, Rs. 50,00,000 will be received as a reward for achieving the rank.

*(Note: There is currently no specific time limit or period for the awards and rewards of **RICHNECTAR ZONE LLP** Company. When they are reach the rank R O A (Rich Omega Ambassador) then they will get their cash reward. (No specific time limit).)*

Thank You all.

Best Wishes, RICHNECTAR MANAGEMENT.